

## DEMOGRAPHICS

Working age population: **33,017** residents  
 Aged Under 16: **11,037** residents  
 Aged 65+: **8,291** residents

### Gender

Male : **16,605 (49.7%)** residents  
 Female : **16,412 (50.2%)** residents

### Ethnicity

White : **71%**  
 Mixed/Multiple Ethnic Groups: **4%**  
 Asian/Asian British: **17%**  
 Black/Black British: **6%**  
 Other: **1%**

**Indices of deprivation:**  
 Top 26% of most deprived

## EMPLOYMENT

Jobs: **21,757 (67.6%)** of residents in employment

**Full-time employment**  
**15,899 (73.1%)**  
 UK Average: 71.8%

**Part-time employment**  
**5,858 (26.9%)**  
 UK Average: 28.2%

**Unemployed**  
**2,516 (11.3%)**  
 UK Average: 7.6%

Claimants : 1035 (**3.1%**)

1.3%

↑

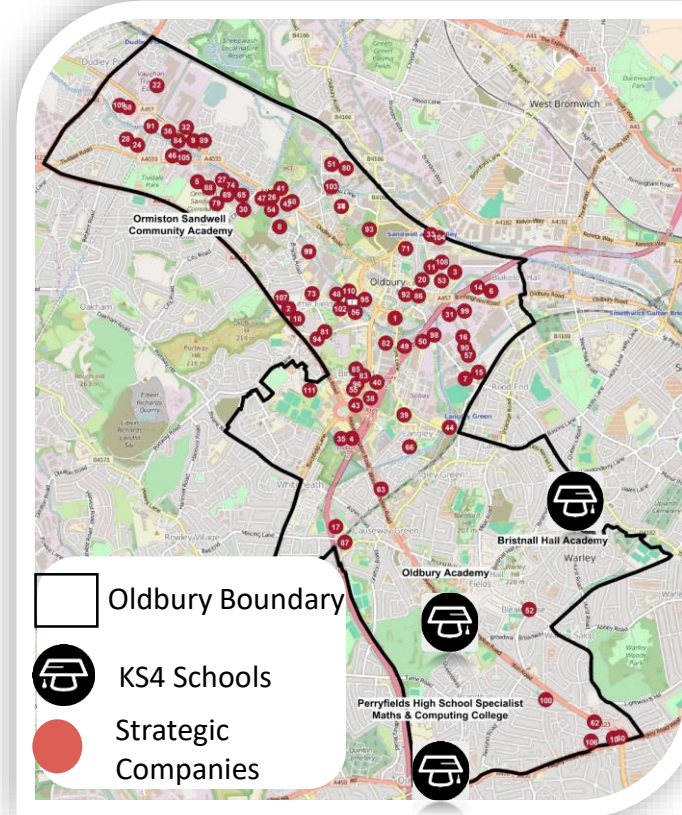
-1.3%

↓

-3.7%

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## OLDBURY PROFILE (Sandwell)



## EDUCATION

### Bristnall Hall Academy

Progress 8 score: **-0.05**  
 Attainment 8 score: **45.6**  
 Academy – Converter Mainstream  
 Ofsted Rating 3 (Requires Improvement)

### Oldbury Academy

Progress 8 score: **-0.46**  
 Attainment 8 score: **42.6**  
 Academy, Ofsted Rating 3 (Requires Improvement)

### Ormiston Sandwell Community Academy

Progress 8 score: **0.04**  
 Attainment 8 score: **48.5**  
 Academy Sponsor Led Mainstream, Ofsted Rating 2 (Good)

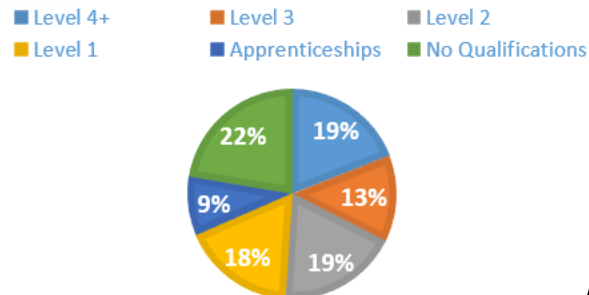
### Perryfields High School Specialist Maths and Computing College

Progress 8 score: **-0.35**  
 Attainment 8 score: **46.4**  
 Maintained School, Ofsted Rating 3 (Requires Improvement)

### National Averages

Progress 8: 0.00  
 Attainment 8: 48.5

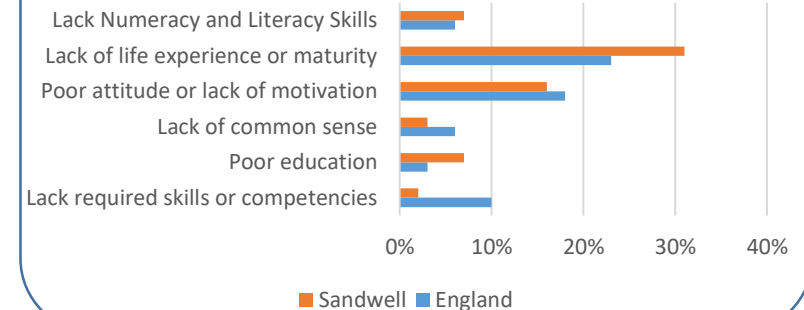
## RESIDENT QUALIFICATIONS



## SANDWELL KEY STAGE 4 DESTINATIONS

- Sustained education destinations (87%)
- Sustained employment destination (2%)
- FE Colleges (40%)
- Apprenticeships (5%)
- State-funded sixth form (34%)

## Skills lacking among 16 year old school leavers in Sandwell



# BUSINESS

## 111 Strategic Companies:

ID	Company_name	Major_sector
1	A & B Richardson Engineering Limited	Metals & metal products
2	A. MIR & CO. Limited	Wholesale & retail trade
3	A.Clarke & Co.(Smethwick)Limited	Transport
4	Abingdon M.G. Parts Limited	Wholesale & retail trade
5	Accurate Laser Cutting Limited	Other services
6	All Alloy Slitting Services Limited	Metals & metal products
7	Alutrade Limited	Machinery, equipment, furniture, recycling
8	Apex Machining Services Limited	Metals & metal products
9	Applied Coating Technologies Limited	Other services
10	Arcc Communications Limited	Construction
11	Beesley Fuel Services Limited	Wholesale & retail trade
12	Bentley House Limited	Education, Health
13	Bertrandt UK Limited	Other services
14	Bevan Group Ltd	Machinery, equipment, furniture, recycling
		Chemicals, rubber, plastics, non-metallic products
15	BIP (Oldbury) Limited	Transport
16	Birds Groupage Services Limited	Transport
17	Birmingham Garage & Industrial Doors Limited	Construction
18	Bohler-Uddeholm (UK) Limited	Wholesale & retail trade
19	BTI Studios Ltd	Other services
20	Butterfly Embroidery Limited	Textiles, wearing apparel, leather
21	C & W Commercials Limited	Wholesale & retail trade
22	Cabauto Group Limited	Machinery, equipment, furniture, recycling
23	Camcraft Limited	Metals & metal products
24	Central Freight Services Limited	Transport
25	Chemex International Limited	Wholesale & retail trade
26	Churchbridge Estates Limited	Construction
27	Concept Stainless Limited	Wholesale & retail trade
28	Conway Packing Services Limited	Transport
29	Corbetts Support Solutions Limited	Wholesale & retail trade
30	Cottam & Preedy.Limited	Construction
31	Cousins Furniture Stores Limited	Wholesale & retail trade
32	CRE (W. Mids) Limited	Other services
33	Cuxson Gerrard & Company Limited	Machinery, equipment, furniture, recycling
34	Cygnia Technologies Limited	Other services
35	David Manners Limited	Wholesale & retail trade
36	Diamond Bus Limited	Transport
37	Direct Corporate Clothing PLC	Wholesale & retail trade
38	Direct Healthcare Limited	Wholesale & retail trade
39	Doal International Limited	Textiles, wearing apparel, leather
40	Dom-Uk Ltd	Metals & metal products
41	Dukehill Limited	Other services
42	Enso 535 Limited	Wholesale & retail trade
43	European Truck Parts Limited	Wholesale & retail trade
44	Express Bonding Services Limited	Wood, cork, paper
45	Firmin & Sons Limited	Textiles, wearing apparel, leather
		Chemicals, rubber, plastics, non-metallic products
46	Firstmark Consultancy Limited	Construction
47	Foxborough Developments Limited	Construction
48	Futura Recruitment Limited	Other services
49	Geldbach (UK) Limited	Wholesale & retail trade
50	Generation (UK) Limited	Other services

51	Glass Express Midlands Ltd	Chemicals, rubber, plastics, non-metallic products
52	Global Wines (UK) Limited	Wholesale & retail trade
53	H.L.Thorne & Co.Limited	Metals & metal products
54	Hamptonline Limited	Construction
55	Hasco-Thermic Limited	Machinery, equipment, furniture, recycling
56	Hewigo (UK) Limited	Machinery, equipment, furniture, recycling
57	Industrial Dielectrics (U.K.) Limited	Chemicals, rubber, plastics, non-metallic products
58	Interfit Photographic Limited	Wholesale & retail trade
59	International Tyres & Trading Limited	Wholesale & retail trade
60	Iorek Limited	Other services
61	J.D. Neuhaus Limited	Wholesale & retail trade
62	Jordhan Industries Limited	Metals & metal products
63	Junction 2 Interiors Limited	Wholesale & retail trade
64	Kashket & Partners Limited	Textiles, wearing apparel, leather
65	Keiton Engineering Company Limited	Metals & metal products
66	Langley Business Systems Limited	Wholesale & retail trade
67	LHR Investments Limited	Construction
68	Lord Combustion Holdings Limited	Other services
69	Malthouse Engineering CO. Limited	Metals & metal products
70	Metalltechnik (UK) Limited	Wholesale & retail trade
71	Mobile Extra Ltd	Wholesale & retail trade
72	Neville Hay Limited	Other services
73	Next Car & Van Rental Limited	Other services
74	Oakham Lift Services Limited	Construction
75	Paroh Ltd	Wholesale & retail trade
76	Penn Commercials Limited	Other services
77	Perry's (Trading) Limited	Wholesale & retail trade
78	Peter Lonsdorfer UK Limited	Construction
79	Plastic Omnium Urban Systems Limited	Wholesale & retail trade
80	Premier Metal Recyclers Limited	Machinery, equipment, furniture, recycling
81	Provincial Safety Services Limited	Wholesale & retail trade
82	Qualfab Limited	Metals & metal products
83	R.D.S. Construction Limited	Construction
84	Rotala PLC	Transport
85	Rowelec Limited	Construction
86	S. D. P. Floor Screeds Limited	Construction
87	Sawcraft UK Limited	Wood, cork, paper
88	Schmolz+Bickenbach (UK) Limited	Wholesale & retail trade
89	Section 5 Limited	Other services
90	Select Lifestyles Limited	Education, Health
91	Shady Lane Property Limited	Transport
92	Shaw And Underwood (Advertising Services) Limited	Other services
93	Spice Hawk Steel Sections Limited	Metals & metal products
94	Stephens Gaskets Limited	Metals & metal products
95	Summerleaze Pet Crematorium Limited	Other services
96	Sunsolar Energy Limited	Wholesale & retail trade
97	Taylor Special Steels Limited	Wholesale & retail trade
98	Tennals Group Limited	Other services
99	TFL Transport & Warehousing Limited	Transport
100	The Poplars Care & Support Services Limited	Education, Health
101	Time Right Limited	Other services
102	Time Right Limited	Other services
103	Tokai Carbon Europe Limited.	Machinery, equipment, furniture, recycling
104	Trench Limited	Metals & metal products
105	Universal Boltforgers Limited	Metals & metal products
106	Vision Homes Association	Education, Health
107	Voestalpine Bohler Welding UK Ltd	Wholesale & retail trade
108	Voestalpine Metsec PLC	Metals & metal products
109	Wade Building Services Limited	Construction
110	Walsall Pressings Company Limited	Machinery, equipment, furniture, recycling
111	Wilson Vale Catering Management Limited	Hotels & restaurants

Black Country LEP

**Data Sources**  
Demographics: ONS Ward-level Mid-Year Population Estimates  
GOV.UK: IMD: English Indices of Multiple Deprivation 2015  
UKCES Skills Survey 2015  
GOV.UK: Destinations of Key Stage 4 and Key Stage 5 Pupils 2015  
Education: Schools, Pupils and their Characteristics  
Resident Qualifications: Census 2011\

### Indices of deprivation:

Top 0-20% most deprived:

21 – 35%

36 – 50 %

51 -65%

66 – 89%

Least deprived 10%

